



[WWW.SHININGSTARAWARDS.COM](http://WWW.SHININGSTARAWARDS.COM)

## 2012 Sponsorship Opportunities

### PRESENTING SPONSOR - \$30,000 – SOLD OUT

- 20 Guests (two premium tables of 10)
- Opportunity for company representative to offer onstage remarks
- Approximately 60 commercial spots with audio tag and company logo (\$10,500 media value)
- Onstage signage and recognition in the press release as Presenting Sponsor
- Logo recognition on the media screens, save-the-date, invitation and program
- Recognition on March of Dimes Pennsylvania Chapter & Shining Star Awards websites, Twitter & Facebook
- 2 full page ads in the event program book (back & inside cover)
- 1 full page company letter in the program book
- Photo opportunities with celebrity athletes and March of Dimes Ambassador children

### PLATINUM SPONSOR - \$20,000

- 20 Guests (two premium tables of 10)
- Approximately 60 commercial spots with company logo (\$4,500 media value)
- Recognition onstage and in the press release as Platinum Sponsor
- Logo recognition on the media screens, save-the-date, invitation and program
- Recognition on March of Dimes Pennsylvania Chapter & Shining Star Awards websites, Twitter & Facebook
- 2 full page ad spread in the event program book

### DIAMOND SPONSOR - \$15,000

- 10 guests (one table of 10)
- Custom design options
- Logo recognition on the media screens, save-the-date, invitation and program
- Recognition on March of Dimes Pennsylvania Chapter & Shining Star Awards websites, Twitter & Facebook
- 2 Full page ad spread in the event program book

### GOLD SPONSOR - \$10,000

- Preferred seating for 10 guests (one table of 10)
- Logo recognition on the media screens, save-the-date, invitation and program
- Recognition on March of Dimes Pennsylvania Chapter & Shining Star Awards websites, Twitter & Facebook
- 2 Full page ad spread in the event program book

### SILVER SPONSOR - \$5,000

- 10 guests (one table of 10)
- Logo recognition on the media screens, save-the-date, invitation and program
- Recognition on March of Dimes Pennsylvania Chapter & Shining Star Awards websites, Twitter & Facebook
- Full page ad in the event program book

### BRONZE SPONSOR - \$3,000

- 10 guests (one table of 10)
- Full page ad in the event program book

## Journal and Reservation Choices

INDIVIDUAL TICKETS	\$125
2 FULL PAGE ADS (SPREAD)	\$1,000
1 FULL PAGE AD	\$500